

Orange Unified School District
CD-ROM YEARBOOK PRODUCTION
Year Course

GRADE LEVEL: 9-12

PREREQUISITES: Grade of C or better in previous English courses or instructor's recommendation and pass Composition Proficiency Test

INTRODUCTION TO THE SUBJECT:

Integrating many skills, class members will produce a finished product of the CD-ROM Video Yearbook which will be sold for that school year. The course will incorporate language skills, photographic skills, video-graphy skills, and new skills idiosyncratic to the production nature of a CD-ROM product. Students will hold various editorial functions as the staff of the CD-ROM Yearbook, in keeping with their experience, training, and input toward the final product.

COURSE OBJECTIVES:

BY THE END OF THE COURSE THE STUDENT WILL BE ABLE TO:

Be familiar with the principles of CD-ROM production and its component parts.

Understand the importance of deadlines (red, white and blue) in breaking a large task up into doable parts, set deadlines appropriate to publication requirements and perceive the importance of meeting them.

Write concise, descriptive, well-structured copy about an assigned topic.

Demonstrate an ability to enter that copy about an assigned topic into the CD-ROM program within the required parameters of that medium.

Photograph well-composed, highly resolved photographs about an assigned topic.

Understand the necessary parameters for video technology regarding CD-ROM transfer, and be able to video utilizing those parameters.

Select cuts according to times appropriate to allotted topic time.

Produce voiceovers for video scenes utilizing separate tapes to accompany original.

Participate in the productive team effort of producing a completed CD-ROM Video Yearbook for that school year.

STUDENT GOALS:

Effectively demonstrate an understanding of the multiple facets of a CD-ROM video presentation.

Organize and structure the overall format of introductory screen, table of contents, random accessed activity screens, copy screens, candid photo screens, and scrolled credits.

Organize and structure the overall topics for development of school wide table of contents, and decision making skills for prioritization of assigning time allotments and room for activity screens.

Demonstrate knowledge of composition and required parameters of photographs for CD-ROM reduction.

Gather necessary journalistic information, compose and accompanying copy for subdivisions relevant to each topic.

Demonstrate applied skills in inputting copy, scanning photographs, transferring videos, time cutting selected storylines, and selection of correct pixel parameters for various portions of an activity screen.

Show the ability to apply information from the course to analyze and process information.

Improve the overall ability to communicate oral, written, photographed and videoed topics.

Become increasingly aware of the impact of the media on society in a technological age.

Appreciate the responsibilities facing the media regarding selection of topics, selection of photographic material and cuts, editing of written material, differentiation between opinion of the writer and objective fact in developing written copy, and other media related ethical matters.

COURSE OVERVIEW AND APPROXIMATE UNIT TIME ALLOTMENTS:

SEMESTER I

1ST QUARTER WEEKS

- I. Introduction
 - A. Structural Content of Deadlines
 - 1. Opening screen
 - 2. Home screen and table of contents
 - 3.

2

**1ST QUARTER
WEEKS**

4. Activity screens (may vary with size of yearbook/this curriculum has three)
 - 9 topics
 - 9 movies
 - 9 texts (copy)
 - 9 photos
 - 1 background
 - 4 background photos
- B. Organizational Considerations and Decision Making 1
 1. Chronological versus thematic
 2. Ethics and fairness of coverage in subject choice and the responsibilities of editorship
 3. Ad sales
 4. Product sales opened
- C. Explication of All Sub Topics with Assignment to Deadlines 2
 1. Opening screen content selection
 2. Home screen selection
 - a. Background selection
 - b. Principal movie
 - c. Staff photo
 3. Activity screens theme selection: Balancing with 9 screens
 - a. Sports
 - b. Student government
 - c. Senior activities
 - d. Faculty
 - e. Clubs and organizations
 4. Assignment of advertising editor
 5. Deadline Set: Red, White and Blue

**2ND QUARTER
WEEKS**

- II. CD-ROM Video Yearbook Production
 - A. CD-ROM Master Editing Techniques and Transfer 2
 1. Placement of master onto computer
 2. Creation of opening screen parameters
 - a. Background selection transfer
 - b. Timing out a movie with explication on master sheets for publisher
 - c. Photo selection and scanning

2nd QUARTER
WEEKS

3. First activity screen naming and subtitled. Suggested:
 - a. Sports-three
 - b. Student government-one
 - c. Senior activities/dances/spirit-one
 - d. Band-one
 - e. Clubs and organization-three
 4. Assignment of advertising editor
 5. Manipulation of opening screen copy for scanned photo replacement on CD-ROM through exchange for program icons
 6. Scanning of photos at 72 dpi and 140 X 260 pixels, and manipulation of opening screen subtitles on master CD-ROM for placement on school CD-ROM
- B. Red Deadline Requirements, Including Opening and Home Screens 10
1. Opening screen chosen
 2. Principal movie produced with school cuts explicated on master sheet as her original voiceover continues
 3. Home screen content chosen and labeled
 - a. Table of contents for random access to all activity screens entered
 - b. Background chosen and scanned
 - c. Buttons for photographs modified to school colors
 - d. Photographs (four) for home screen chosen, scanned, reduced, and entered into CD-ROM program
 4. First activity screen completed
 - a. Four photographs taken, selected, scanned, and entered
 - b. Nine major topics
 1. Each has its own photograph (team, club, etc.)
 2. Each has its own copy
 3. Each has its own movie to be shot and time-selected
 4. Each movie has its own voiceover
 5. Testing of Red Deadline to be mailed by booting up four times without problems
- C Packaging and Mailing of Red Deadline 1
1. Tapes labeled with school name and topics
 2. Voiceover tapes labeled with movies they accompany
 3. Zip drive disk with scanned photos and entered copy
 4. All contents dubbed off to master backup copies
 5. Packaged and Federal Expressed to publisher
- Total Weeks Semester I: 18

SEMESTER II

**3rd QUARTER
WEEKS**

III. CD-ROM Video Yearbook Production

A. White Deadline Requirements

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1. Second activity screen background chosen
2. Second activity screen completed
 - a. Four photographs taken, selected, scanned, and entered
 - b. Nine major topics
 1. Each has its own photograph (team, club, etc.)
 2. Each has its own copy
 3. Each has its own movie to be shot and time selected
 4. Each movie has its own voiceover
3. Testing of White Deadline to be mailed by booting up four times without problems

B. Packaging and Mailing of White Deadlines

1

1. Tapes labeled with school name and topics
2. Voiceover tapes labeled with movies they accompany
3. Zip drive disk with scanned photos and entered copy
4. All contents dubbed off to master backup copies
5. Packaged and Federal Expressed to publisher

**4th QUARTER
WEEKS**

IV. CD-ROM Video Yearbook Production

A. Blue Deadline Requirements

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1. Third activity screen background chosen
2. Second activity screen completed
 - a. Four photographs taken, selected, scanned, and entered
 - b. Nine major topics
 1. Each has its own photograph (team, club, etc.)
 2. Each has its own copy
 3. Each has its own movie to be shot and time selected
 4. Each movie has its own voiceover
3. Testing of Red Deadline to be mailed by booting up four times without problems
4. Final candid screen of 36 photos to be shot, selected, entered (twice at the two sizes, button size, and full screen resolution)
5. Scanning of advertising for final scrolling
6. Final determination of staff and editorial credits for credits at end of Yearbook

4th QUARTER
WEEKS
2

- B. Packaging and Mailing of Blue Deadline/Year-End Activities
1. Tapes labeled with school name and topics
 2. Voiceover tapes labeled with movies they accompany
 3. Zip drive disk with scanned photos and entered copy
 4. All contents dubbed off to master backup copies
 5. Packaged and Federal Expressed to publisher
 6. Editorial planning for coming year
 7. Year-end editorial awards (optional)

Total Weeks Semester II: 18

DATE OF CONTENT REVISION: June 1, 2000

DATE OF BOARD APPROVAL: October 19, 2000

